



Paper Eurasia

**2nd Paper, Corrugated Board, Tissue,
Paper Packaging Products and Machinery Fair**

POST SHOW REPORT



07-09 MAY 2025

Hall 9, Hall 10

Istanbul Fair Center (IFM), Istanbul Turkey

Organized by: 

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Paper Eurasia 2025
10,000 sqm in **2** halls



200+ exhibitors showcasing
300+ brands



The event attracted **8,850** industry professionals,
 including **1,320** international buyers from **68** countries



As the premier industry platform endorsed by AGED Kağıt Geri Dönüşüm Sanayicileri Derneği & OMÜD Oluklu Mukavva Sanayicileri Derneği, Paper Eurasia Expo - organized by Primis Expo - strategically structures its exhibition through 5 dedicated sectors: Paper Manufacturing Technologies, Tissue Production Solutions, Corrugated Packaging Innovations, Pulp Molding Systems, and Sustainable Printing & Packaging Applications.



Top 15 international buyer countries





Mahmut Ciger President of AGED Kağıt Geri Dönüşüm Sanayicileri Derneği

Abdullah Arslan President of OMÜD Oluklu Mukavva Sanayicileri Derneği

Alican Duran President of KASAD Karton Ambalaj Sanayicileri Derneği

Sevim Saral Kavruk Board Member of SKSV

Levent Öztekin Vice President of Central Anatolian Furniture, Paper and Forest Products Exporters' Association

Wadia Malibari Former COO of Middle East Paper Company (MEPCO)

Abolfazl Roghani Golpaygani President of Iranian Paper and Cardboard Manufacturers Syndicate

Nadim Elias President of Egyptian Chamber of Printing and Packaging Industry

Edward Ju Secretary General of China Packaging Federation Paper Products Professional Committee

Ercument Yildizerler GM-Primis Expo

Exhibitors Saying



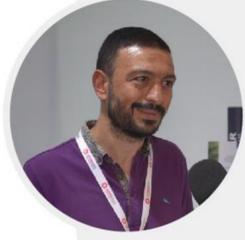
ONUR AKYURTLAKLI - Export Manager Viking Paper

“We are participating for the second time. It was very productive and positive. If we compare it with international fairs and well-known fairs, the traffic was much higher. It was very efficient in terms of customer quality and intensity. As the last year, this year too we are returning with business opportunities from the fair. I encourage everyone to participate.”



Mustafa Copuroglu - Factory Manager Teknik Masura

“Our expectations from the fair were to meet with our friends and establish new connections. It was very productive fair. Hopefully, we plan to participate again next year. Thank you very much for everyone's efforts.”



Erhan Mazlum - Sales and Marketing Supervisor Köknar Kağıt

“We are participating in the fair for the second time. The fair was very beneficial. We had the opportunity to meet with companies in the sector, talk about problems with friends, and consulted on what we can do better. We anticipate that it will be better next year. We'll be here with a bigger, more beautiful booth.”



Cengiz Ciftci - Sales and Marketing Manager Kivanç Paper

“It was our first fair and it went very well. There was also a lot of interest. We plan to participate next year as well. The interest from our visitors was quite high. It was fruitful for us. It was our first fair, but we aim to participate in the next fairs.”



Özgür Karakoyunlu - Export Manager Modern Karton

“I am the export manager at Modern Karton. Paper Eurasia was a good fair for us. Frankly, it was busy, and there were times when we didn't even have time to go to dinner from time to time. Overall, we were satisfied with the exhibition. Our desire is that it will continue in the coming years. If you ask me what you would like to see happen in the coming years, I would like to see more international participation. Of course, as these increase, the area will increase and the visitors will diversify. From our point of view, it was a fair that filled the gap in the sector. So we would like to thank everyone who contributed.”



Şenol Volkan Albay - Logistics Manager Varaka Paper

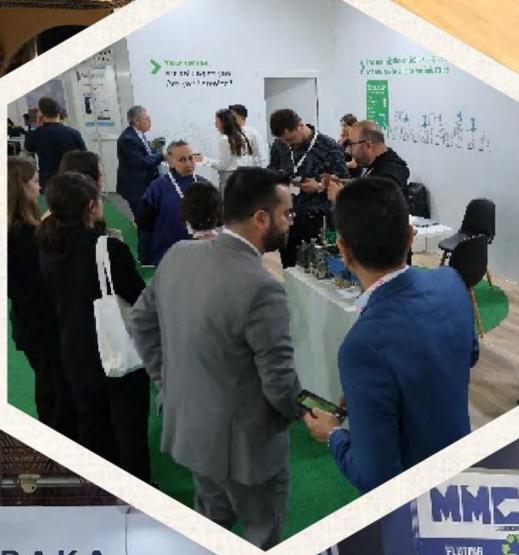
“As Varaka Paper, we strive to participate in all international and national fairs. When you look at the fair in general, it was close to international fairs and was able to gather all stakeholders together. I think it was good and successful for us. Our hope is to build on it and gain international recognition as time goes on.”



Ali Oksuz - Sales and Marketing Director Şenol Ambalaj

“Hello, I am Ali Oksuz. We are corrugated and Cardboard box factory. We have been in this sector more than 30 years. I am Sales and Marketing Director. This exhibition has been start last year, and this year is double. We got very positive feedback, all our customers visited us, and meantime, we also have chance to meet new customers, Thank you for Paper Eurasia offer us this opportunity.”

Spotlight on Exhibitors





- **Osman Kaytan** - General Manager of AGED (Moderator)
- **Mahmut Ciger** - President of AGED
- **Abdullah Arslan** - President of OMÜD Oluklu Mukavva Sanayicileri Derneği
- **Alican Duran** - President of Karton Ambalaj Sanayicileri Derneği
- **Sevim Saral Kavruk** - Board Member of SKSV
- **Levent Öztekin Vice** - President of Central Anatolian Furniture, Paper and Forest Products Exporters' Association

Eurasia-Middle East Paper and Paper Products Conference - "Strategic Cooperation and Environmental Resilience"



- **Osman Kaytan** - General Manager of AGED (Moderator)
- **Mahmut Ciger** - President of AGED
- **Wadia Malibari** - Former COO of Middle East Paper Company (MEPCO)
- **Nadim Elias** - President of Egyptian Chamber of Printing and Packaging Industry
- **Abolfazl Roghani Golpaygani** - President of Iranian Paper and Cardboard Manufacturers Syndicate
- **Edward Ju** - Secretary General of China Packaging Federation Paper Products Professional Committee
- **Cindy Yue** - GM of Hgghy Pulp Molding Pack Co., Ltd

Eurasia-Middle East Paper and Paper Products Conference - "Is the Turkish Tissue Paper Industry Ready for the New Generation Competition?"



- **İsmet Müstecaplıoğlu** - Chairman of Reis Marketing & Trade (Moderator)
- **Gökben KAYA** - Deputy General Manager of Lila Kağıt
- **Fatih ÇAPAR** - Deputy General Manager of Parteks Paper Industry Inc
- **Hassan Akec** - Chairman of Egypt White Tissues

Eurasia-Middle East Paper and Paper Products Conference - "Sustainability and Risk Management in the Paper Industry"



- **Serhan Maden** - Founder of Key Endeks Environmental Technologies (Moderator)
- **Murat Çelebi** - Founder of Eco Green ESS
- **Mustafa Gülçek** - Environment and Waste Management Manager of Halkalı Kağıt Karton San ve Tic A.Ş
- **Özer Yıldırım** - Senior Process Safety Specialist of Hayat Kimya



Paper Eurasia

***Curating Eurasia Excellence,
Crafting Worldwide Opportunities***

***See you in
Paper Eurasia 2026***

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